



E905 X1

# Arie Eskinazi

Video Editor, Creative Producer & Software Developer

## PERSONAL PROFILE

Experienced and versatile video editor and creative producer with a B.A. in Multimedia Studies: Film, Video & New Media. Proficient in paid social creative development, video editing, motion graphics, and script assessment. Strong track record of delivering high-quality ads for global brands. Skilled in software development and collaborative game projects, demonstrating problem-solving skills. Eager to contribute expertise to your team's success.

## WORK EXPERIENCE

### Sr. Video editor

CEREBRAL

2022

- **Creative Architecture & Process Management:** Developed Cerebral's paid social creative architecture, approval process, & naming conventions using Asana, Frame, Google Drive, & Slack.
- **Video Editing & Optimization:** Edited 70% of in-house video ads, leading to high performance & significant cost savings.
- **Script Editing & Content Review:** Reviewed & contributed to video ad scripts, ensuring high-quality content.
- **Data-Driven Performance Improvements:** Analyzed video performance using Facebook & TikTok Ads Manager, optimizing content based on data.
- **Visually Engaging Motion Graphics:** Created captivating motion graphics for video elements, enhancing visual appeal & engagement.

### Video editor & Creative Producer

TUBESCIENCE

2020 - 2021

- **Multifaceted Collaboration:** Collaborated with diverse teams and clients throughout production stages, from casting to motion graphics, ensuring smooth and successful projects.
- **Versatile Social Platform Ads:** Produced and edited advertisements for Facebook, Instagram, Snapchat, and TikTok, reaching wider audiences across various platforms.
- **Data-Driven Content Enhancements:** Analyzed video performance through Facebook Ads Manager and other tools, making data-driven improvements to boost content effectiveness.
- **eCommerce Content Expertise:** Created compelling eCommerce content for esteemed clients, including Lumin, Fabletics, Dr.squatch, Freshly, Noom, Truebill, and more, showcasing adaptability and creativity.

### General Production, Video Editor

NEWSTATION.COM / THELAW.TV / VIDEOBOLT

2015 - 2019

- Edited 2,000+ advertising videos for diverse clients, including lawyers, country clubs, restaurants, speakers, and news updates. Created customized animated vector graphics. Ensured high-quality standards, art style, and visual presentation. Engaged in production tasks, video editing, motion graphics, and chroma key operations.

### Software Developer Intern

PROSPER IT

2023

- Collaborated on the Unity game "Reign of the Barrel Dragon" and Unreal Engine 5 game "Treasure Island." Assisted in implementing game mechanics, creating immersive environments, and ensuring smooth gameplay experiences.

## EDUCATION

### THE TECH ACADEMY

CERTIFICATION IN SOFTWARE DEVELOPMENT

PORTLAND, OREGON

2023

Immersive Software Developer boot camp with more than 800 hours of instruction and hands-on coding

### FLORIDA ATLANTIC UNIVERSITY

B.A. MULTIMEDIA STUDIES: FILM, VIDEO & NEW MEDIA

BOCA RATON, FLORIDA

2019

## SKILLS

### Video Editor

- Adobe Premiere (General Editing, Color correction, transitions)
- After effects (Motion Graphics, VFX)
- Photoshop
- Nuke (VFX, Tracking, 2D, 3D)
- DaVinci Resolve
- Maya - Modeling, Rigging, UV, Rendering, Animation, Dynamic Simulations

### Software Developer

- Programming/Development: C#, C++, HTML, CSS, ASP.NET, SQL, Python, jQuery
- Game Engines: Unity, Unreal Engine 5
- Database: MySQL
- Version Control: Git & GitHub

## LANGUAGES

- Spanish (Native)
- English (fluent)

## PORTAFOLIO

- [Website](#)
- [GitHub](#)
- [My YouTube Channel](#)

## CONTACT

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- Email: Arieleon995@gmail.com
- [LinkedIn Profile](#)
- [Recommendation Letter](#)

## PERSONAL PROJECTS, FREELANCE & AWARDS

### Video editor & Director

#### FREELANCE

2015 - PRESENT

- Casting Editor in the Netflix show "La Firma" - February to March 2022
- Versace Perfumes Commercial - CDMX, México - July 2018
- Demo Reel of Actress Klaudia García - CDMX, Mexico - July 2018
- Suculenta Labs Productions (Multiple projects) - CDMX, México 2019
- Arian Abadi (Psychedelic concert motion graphics) - Panama 2020
- Argos Television S.A. de C.V. (VFX Editor) - CDMX, Mexico 2020

### Video Editor, Videographer, Direction, Scriptwriter

#### SHORT-FILMS

- "My Daily Routine" Documentary - Florida, USA - 2019
- "Living Nature" Capturing Space - Florida, USA - 2019
- "While Dreaming" Short-film - Florida, USA - 2019
- "Dile no al bullying" Short-film - Caracas, Venezuela - 2011

#### AWARDS - NATIONAL VIDEO COMPETITION "PROYECTO WON"

- Use of cellphone while driving - 1st place - 2012
- Our reality needs a change - 1st place - 2013